The Complete List of Television Appearances of John Wayne

What follows are two lists. The first are all televised appearances of John Wayne that occurred during his lifetime. This list does not include every time a John Wayne film appeared on television, nor does it include television commercials for John Wayne films, unless the film promo featured something only seen on television.

The second list features every televised appearance of John Wayne after he passed away. Most of these appearances consist of archived footage of John Wayne, but some of them include friends or family members speaking about John Wayne. As with the first list, the second list does not include John Wayne films or film promos that appeared on television.

~TELEVISION APPEARANCES OF JOHN WAYNE~

(Programs, Specials, Commercials, News Spots, Documentaries)

[Note: some of these programs featured footage only, not actual in-person appearances]

25th Academy Awards (1953)
26th Annual Academy Awards (1954)
30th Annual Academy Awards (1958)
31st Academy Awards (1959)
32nd Annual Academy Awards (1960)
44th Annual Academy Awards (1972)
45th Annual Academy Awards (1973)
47th Annual Academy Awards (1975)
51st Annual Academy Awards (1979)
13th Annual Grammy Awards (1971)
23rd Annual Golden Globe Awards (1966)
57th Annual Photoplay Gold Medal Awards (1978)
1960 Alamo Interview by unknown news reporter (1960)
AFI Salute to Henry Fonda (1978)
AFI Salute to James Cagney (1974)
AFI Tribute to John Ford (2 April 1973)
A Hell Of A Life: Howard Hawks (3 Mar 1978)
All-Star Tribute to Elizabeth Taylor (1 Dec 1977)
All-Star Tribute to Jimmy Stewart (7 Dec 1978)
All-Star Tribute to John Wayne (26 Nov 1976)
American Agriculture Day Commercial (1970’s)
American Cancer Society Commercials (x4) (1971)
American Cancer Society Crusade – The Margaret Piazza Story (1971)
America Salutes Richard Rodgers: The Sound of His Music (8 Dec 1976)
American Sportsman (30 Jan 1977)
Ann Margaret Special: When You’re Smiling (1973)
Artist and the American West (promotional short) (1960’s)
Australian Television Station interview with John Wayne (1960’s)
Backlot USA [aka: Dick Cavett’s Backlot USA; Dick Cavett’s Hollywood] (5 April 1976)
Barbara Walters Summer Special Interview with John Wayne (note: edited versions of this program have also aired through the years) (31 July 1979)
BBC Interview with John Wayne (1975)
Bert Newton Show (1970’s)
Beverly Hillbillies episode, “The Indians Are Coming” (19 July 1967)
The Big Party (26 Sept 1976)
Bob Hope’s Comedy Christmas Special (1976)
Bob Hope on Campus Special (17 April 1975)
Bob Hope: A Quarter Century of Bob Hope on Television (24 Oct 1975)
Bob Hope Special (July 1971)
Bob Hope Special: Gillette Cavalcade of Champions (27 Mar 1973)
Bob Hope USC Special (1968)
Brannigan film promos (note: there were three special film promos for the film Brannigan that were shown on television. These three promos contained special footage shot on location specifically for promotional use, and the scenes did not appear in the actual film) (1975)

Camel Cigarettes Commercial (1955)

Canadian Broadcasting Company interview with John Wayne (c.1960)

Casablanca (television program), episode titled "Who Holds Tomorrow?" (1955)

CBS Salutes Lucy: The First 25 Years (1976)

Chesty: Tribute To A Legend (narrated by John Wayne) (1976)

Choice (a Barry Goldwater campaign advertisement) (1964)

Cinépanorama (17 December 1960)

Cinépanorama (26 December 1964)

Climax! (aka Climax Mystery Theater) Episode titled The Louella Parsons Story (1956)

Colgate Comedy Hour, The (aka: Colgate Summer Comedy Hour, or the Colgate Variety Hour, or the aka Michael Todd Revue, Episode #6.9 (1955)

College Talent (1968)

Dateline: Hollywood (15 May 1967)

Dateline: Hollywood (16 May 1967)

Dateline: Hollywood (17 May 1967)

Dateline: Hollywood (18 May 1967)

Dateline: Hollywood (19 May 1967)

Datril 500 Commercial (1977)

David Frost Interview with John Wayne (1972)

D-Day Revisited – The Longest Day (1968)

Dean Martin Roast of Bob Hope (31 Oct 1974)

Dean Martin Roast of Dean Martin (27 Feb 1976)

Dean Martin Show (23 September 1965)

Dean Martin Show (27 October 1966)
Department of the Navy Commercials (1970's)
Dick Powell Theater: Third Side of the Coin (26 Mar 1963)
Did America Kill John Wayne (Television documentary) (1980's)
Donny and Marie Show (22 Sept 1978)
Donohue (only guest was John Wayne) (1976)
Donovan’s Reef Interviews (John Wayne & Lee Marvin interviewed by local Hawaiian TV station reporter, Chappy Chapman) (1963)
Don Rickles Special (1970's)
The Duke and Dunphy: A Heart to Heart Talk (Jerry Dunphy interviews John Wayne in a week-long series of News Spots, KCBS or KABC, Los Angeles (early to mid 1970's)
Ed Sullivan Show (Kirk Douglas showed bloopers from Cast A Giant Shadow) (27 Mar 1966)
Everything You Always Wanted To Know About Jack Benny, (but were afraid to ask) (1971)
Flashing Spikes, Alcoa Premiere (4 Oct 1962)
Floyd Patterson vs Ingemar Johansen fight (June 26, 1959)
General Electric All-Star Anniversary Show (29 September 1978)
Gillette Razor Commercial (1950’s)
Gillette Razor Commercial on Rio Bravo Set (1950's)
Glen Campbell Goodtime Hour (with Jeanne C. Riley & the Monkees) (5 Feb 1969)
Glen Campbell Goodtime Hour (14 Sept 1971)
BBC Television Series: Going Hollywood: The 30's (1970's)
Golden Globe Awards 1966 (1966)
Golden Globe Awards (29 Jan 1978)
Golden Spur Awards (1966)
Good Morning America: Rona Barrett Interviews John Wayne (1978)
Great American West of John Ford (5 Dec 1971)
Great Hollywood Memories: The 30's (c.1970's)
Great Romances of the 20th Century: John Wayne and Marlene Dietrich (1999)


Great Western Savings Commercials include: Sutter's Mill, Sequoia National Forest, Camping, & The Desert (1978)

Grosby Shoe Commercial Bloopers & Finished Commercial (Australian television) (c.1976)

Gunsmoke, Premiere episode, “Matt Gets It”, John Wayne introduces the new series in a specially filmed intro (10 Sept 1955)

Hatari! Big Game Hunting Without Guns (1962)

Hollywood and the Stars: Birth of a Star (11 Nov 1963)

Hollywood and the Stars: Hollywood Goes To War (27 Jan 1964)


Hollywood and the Stars: The Oscars (6 April 1964)


Hollywood Backstage: Cocktail party for Howard Koch (1960's)

Hollywood Backstage: SHARE Benefit #1 (1960's)

Hollywood Backstage: SHARE Benefit #2 (1960's)

Hollywood Backstage: SHARE Benefit #3 (1960's)

Hollywood Hist-O-Rama : John Wayne (1962)

Hollywood Squares (as a guest for a week in mid 1960's – unconfirmed appearance) (1960's)


Hollywood U.S.A. (1960’s)

Hollywood Without Makeup with Ken Murray (1963)

I Love Lucy: Lucy Visits Graumanns & Lucy and John Wayne (Oct 1955)

Inaugural Eve Gala Performance for Jimmy Carter (19 January 1977)

Inside the Movie Kingdom (20 Mar 1964)

Irv Kupcinet Show, Irv Kupcinet interviews John Wayne on Oscar night (1970)
It's Showtime (1976)

Jack Benny Program, The (aka The Jack Benny Show), Episode titled "The John Wayne Show" (20 November 1960)

Jimmy Durante Show (1953)

Joey Bishop Show, The (2 July, 1968)

Joey Bishop Show, The (6 Aug 1968)

Jonathan Winters Show (1957)

John Wayne and Glen Campbell & the Musical West (1974)

John Wayne Comes to London (BBC News report) (1960)

John Wayne Theater Opening, news report (1971)

Lucy Show, The, Season 5, Episode 119, (21 November 1966)

Magic Mansion, episode #1.27, "Ride 'em Cowboy", (Armed Forces Radio and Television Services program) (11 June 1966)

Maude – Maude Meets the Duke (9 Sept 1974)

Meet the Press (CBS News) (1971)

Memories: Great Events of 1958-1959 (Date unknown)

Memories: Great Events of 1966-1967 (Date unknown)

Merv Griffin Show, The (2 Mar 1965)

Merv Griffin Show, The (2 Mar 1966)

Merv Griffin Show, The, on set of War Wagon (1966)

Merv Griffin Show, The on set of Green Berets (March 1968)

Merv Griffin St. Patrick's Day Special. Griffin interviews Wayne who recalls filming The Quiet Man (17 Mar 1968)

Merv Griffin Show, The (28 Nov 1970)

Merv Griffin Show, The (23 March 1973)

Merv Griffin Show, The (27 Sept 1976)

Merv Griffin Show, The (28 Sept 1976)
Merv Griffin Show, The (29 Sept 1976)
Mike Douglas Show (21 September 1976)
Milton Berle Show (1953)
Milton Berle Show (27 Sept 1955)
Movie Game (16 March 1970)
Movies, The (31 March 1974)
Movies, The (1 April 1974)
Musical theatrical short featuring Roy Rogers, Dale Evans & John Wayne singing around a campfire (note: this short film is listed only in one archive, and appears nowhere else. It is, therefore, as yet unconfirmed) (c.1950's)
National Agriculture Day Commercial (1970's)
National Association for Retarded Children Commercial (1970's)
NBC's Big Event, Episode featured behind the scenes of The Shootist (1976)
No Substitute For Victory (1970)
Tulsa, Oklahoma news report featuring John Wayne riding a horse in a Tulsa parade (1960's)
Old Gold Filters Cigarette Commercial (1960's)
Oscar’s Best Actors (23 May 1978)
Oscar Presents: The War Movies and John Wayne (Nov. 27, 1977)
Our Little Brothers and Sisters Commercial (1970's)
Paramount Presents (27 Mar 1974)
Parkinson and John Wayne Interview (1975)
People are Funny with Art Linkletter (This was is a four show tie in to Legend of the Lost) (1957)
People's Choice Awards, 1st Annual (1974)
People's Choice Awards, 2nd Annual (1975)
People’s Choice Awards, 3rd Annual (1976)
People’s Choice Awards, 5th Annual (1978)
Perry Como’s Early American Christmas Special (13 Dec 1978)

Photoplay Awards (18 June 1978)

Photoplay Gold Medal Awards (28 Nov 1978)

Pontiac Star Parade: John Wayne’s Spirit of the Alamo (14 Nov 1960)

Producers’ Showcase, Episode - Dateline II (14 November, 1955)

Raquel! (26 April 1970)

Red Skelton Show (1953)

Red Skelton Show (20 Jun 1967)

Red Skelton Hour John Wayne’s 40th Anniversary, (28 Oct 1969)

Richard Nixon for President Commercials (six total) (1968)

Rona Barrett’s Hollywood (Rona interviews John Wayne) (1970’s)

Ronald Reagan for Governor Commercial (1966)

Rookie of the Year, Screen Director’s Playhouse (7 Dec 1955)

Rowan and Martin’s Laugh In, Episode #1.7 (4 March 1968)

Rowan & Martin's Laugh-In, Episode #1.8 (11 March 1968)

Rowan & Martin's Laugh-In, Episode #1.9 (25 March 1968)

Rowan & Martin's Laugh-In, Episode #1.11 (8 April 1968)

Rowan & Martin's Laugh-In, Episode #1.12 (15 April 1968)

Rowan & Martin's Laugh-In, Episode #1.13 (22 April 1968)

Rowan & Martin's Laugh-In, Episode #1.14 (29 April 1968)

Rowan & Martin's Laugh-In, Episode #2.1 (16 Sept 1968)

Rowan & Martin's Laugh-In, Episode #2.2 (23 Sept 1968)

Rowan and Martin’s 100th Anniversary Laugh-In, episode #5.8 (1 Nov 1971)

Rowan & Martin’s Laugh-In, Episode #5.18 (31 Jan 1972)

Rowan & Martin's Laugh-In, Episode #5.23 (13 March 1972)
Rowan & Martin's Laugh-In, Episode #6.1 (1972)
Rowan & Martin's Laugh-In, Episode #6.1 (11 Sept 1972)
Rowan & Martin's Laugh-In, Episode #6.20 (12 Feb 1973)
Salute to America Parade, broadcast, and re-broadcast July 4, 1968 by WSB-TV Atlanta, Georgia (1968)
Salute to Television's 25th Anniversary (10 Sept 1972)
Saturday Night Live with Howard Cosell (27 Sept 1975)
Screen Snapshots: Great Al Jolson (1955)
Screen Snapshots: Hollywood Awards (1951)
Screen Snapshots: Hollywood Cowboy Stars (1955)
Screen Snapshots: Hollywood's Famous Feet (1950)
Screen Snapshots: Hollywood Rodeo (1949)
Screen Snapshots: Out West in Hollywood (1953)
Screen Snapshots: Reno's Silver Spur Awards (1951)
Screen Snapshots Series 19, No. 8: Cowboy Jubilee (note: originally a theatrical short, later broadcast on television) (1940)
Selling of the Pentagon (1971)
Shoot 'Em Up (Early television documentary featuring clips from old western films. Also featured Dick Foran, Roy Rogers, Errol Flynn and John Wayne) (1950)
Super Comedy Bowl (10 Jan 1971)
Super Night at the Super Bowl (8 Jan 1977)
Swing Out, Sweet Land (Note: This was later released on DVD as "John Wayne’s Tribute to America") (29 Nov 1970)
“Symbols” – Barry Goldwater Campaign Ad (1964)
Tell Us More “The careers of John Wayne and Joel McCrea are profiled by host Conrad Nagel.” (22 Oct 1963)
That’s Hollywood: Stars Early in Their Career (1978)
That's Hollywood: The Fondas (1979)

Three Lives (1953)

This is Your Life Rod Taylor (Australian television version of the show) (1970's)

This is Your Life William Wellman (1960's)

Toast of the Town (aka The Ed Sullivan Show) Episode #11.14 (1957)
Toast of the Town (aka The Ed Sullivan Show) Episode #12.40 (1959)
Toast of the Town (aka The Ed Sullivan Show) Episode #14.6 (1960)
Tonight Show Starring Johnny Carson (7 February 1971)
Tonight Show Starring Johnny Carson (14 January 1972)
Tonight Show Starring Johnny Carson (7 June 1972)
Tonight Show Starring Johnny Carson (22 March 1973)
Tonight Show Starring Johnny Carson (15 October 1975)
Tonight Show Starring Johnny Carson (8 January 1976)
Tournament of Roses Parade (The Rose Parade) (1 Jan 1973)
United States Marine Corps Commercials (1970's)
United States Marine Corps Recruiting PSA Commercial (1960)
U.S. Savings Bonds Television Commercial (1976)
Violent Men of the Movies (1975)
V.I.P.-Schaukel, Episode #1.2 (1971)
V.I.P.-Schaukel, Episode #5.4 (1975)
Wagon Train: The Colter Craven Story (23 Nov 1960)
Warner Brothers Movies: A Fifty Year Salute (19 Dec 1973)
Warner Brothers Presents: Behind The Camera with host Gig Young. Show #1 Blood Alley with guest John Wayne (1955)
Warner Brothers Presents: Behind The Camera with host Gig Young. Show #2 Blood Alley with guest John Wayne (1955)

Warner Brothers Presents: Behind The Camera with host Gig Young. Show #3 Meet Jeffrey Hunter (1956)

Warner Brothers Presents: Behind The Camera with host Gig Young. Show #4 Monument Valley (1956)

Warner Brothers Presents: Behind The Camera with host Gig Young. Show #5 Meet Natalie Wood (1956)

Warner Brothers Presents: Behind The Camera with host Gig Young. Show #6 Setting Up Production on The Searchers (1956)

Wayne At Harvard (15 Jan 1974)

What’s My Line, John Wayne is Mystery Guest (13 November 1960)

Wide, Wide World: The Westerns (aka: Dave Garroway’s Wide, Wide World) (8 June 1958)

Young Reporters (28 Jan 1972)

TELEVISION APPEARANCES – PART TWO

(Appearances that occurred after John Wayne’s death, in which archival footage was used, or family members and/or close friends were guests and spoke about John Wayne)

10 Years of People Magazine (1984)

55th Annual Academy Awards (1983)

70th Annual Academy Awards (1998)

52nd Annual Emmy Awards, 32nd. Emmy winners compilation, “John Wayne, an American legend” (1980)


ABC 2000 Millennium Highlights (2000)

ABC News on Demand – Winchester's Last Shot (2006)

ABC Silver Anniversary (31 Jan 1978)


AFI's 100 Years, 100 Stars (1999)

AFI 100 Years 100 Movies (1998)

AFI 100 Years 100 Stars: America’s Greatest Screen Legends (1999)

AFI 100 Years 100 Thrills – America’s Most Heart Pounding Movies (2001)

AFI Salute to John Huston (1983)

AMC 7th Annual Film Preservation Festival – John Ford (1999)

AMC 9th Annual Film Preservation Festival Salute to John Wayne (2001)


AMC Backstory: Peyton Place (2000)

AMC Behind the Scenes / Best Bet: John Ford (2000)


AMC Film Preservation Mini Documentary (2000)

AMC Hellfighters Trivia Spot (2000)


AMC Station Break: Hellfighters (2000)

AMC Station Break: Undefeated (2000)
AMC Undefeated Opening (2000)
America Supports You with John Wayne (2009)
American Cinema: The Western Film (1995)
American Classics – Icons (1999)
Best Evidence : John Wayne's Death (2006)
Bob Hope Christmas in Hawaii Special (1985)
Bob Hope Christmas Special – A Bagful of Comedy (20 Dec 1982)
Bob Hope: Happy Birthday Bob, 50 Stars Salute Your 50 Years with NBC (29 May 1978)
Bob Hope, No Thanks For These Memories (1984)
CBS News – Sunday Morning (27 May 2007)
CBS on the Air (7 parts) (26 March – 1 April 1978)
Centennial of John Wayne’s Birthday, Encore Westerns TV Promo Spot (2007)
Coors Beer Commercial – The Quiet Man (c.2000)
Coors Beer Commercial – Football Coach (c.2000)
Coors Beer Commercial – The General (c.2000)
2000’s  Coors Beer Commercial – Ghost Town (c.2000)
Coors Beer Commercial – Duke and the Cartwrights (c.2000)
Crazy About The Movies (with Natalie Wood) (1985)
Dead Famous: John Wayne (2005)
Dean Martin in London (8 Nov 1983)

Duke Doritos Commercial (c.1990's)

E! Mysteries and Scandals: John Wayne Episode 148/3-47 (22 January 2001)

Encore Westerns Channel Birthday Tribute to John Wayne with Harry Carey Jr. (2007)

Entertainment Tonight 3rd Anniversary of John Wayne’s Death (26 May 1982)


Entertainment Tonight [Sons and Daughters of Stars] (2000)

Fist of Fear, Touch of Death (1980)

Going Hollywood: The War Years (1988)

Golden Globe Awards Show (JW appears in a retrospective of past recipients of the DeMille Award) (20 January 2003)

Golden Jubilee Celebration (29 May 1984)

Good Morning America: Pat Stacy promoting her book about JW (1983)

Go West, Young Man! (2003)

Hannity’s America (clip) (John Wayne’s 100th Birthday & interview with Gretchen Wayne) (2007)

Happy Birthday Hollywood (1987)

Here’s Looking At You, Warner Brothers (1991)

Heroes and Sidekicks (27 Nov 1984)

Hidden Hollywood: Behind the Scenes (1990)


The History Channel – Dos Alamos (c.2000)

The History Channel: This Day in History - June 11, 1979 (c.2000)
History’s Lost & Found: John Wayne’s Alamo (c.2000)
Hollywood (9 part Mini-Series narrated by James Mason) (1980)
Hollywood Home Movies (Television special) (1987)
Hollywood Legend: John Wayne with Harry Carey Jr., and Ben Johnson (c.1980)
Hollywood’s Private Home Movies (Patrick Wayne shows home movies from The Alamo) (24 Nov 1983)
Horses (Television documentary about film horses) (c.1980)
Hunt for Amazing Treasures: 1940’s Home Movies (c.1990)
I Love Lucy: 50th Anniversary Special (2001)
Inside the Actor’s Studio with Lauren Bacall (Season 4 Episode 5) (20 September 1998)
Irish TV News Spot: John Wayne’s Ancestors Came From Randalstown, Ireland (c.2000)
John Ford (1990)
John Ford Interviewed by Peter Bogdanovich (c.1990)
John Wayne: An American Legend (5 Sept 1979)
John Wayne: An Unquiet American (part of the BBC Reputations Series) (1997)
John Wayne Centennial Celebration, 100 Years & 100 Hours, Encore Westerns Channel (2007)
John Wayne et John Ford (French television documentary) (c.1990)
John Wayne Made Me Cry: Our Western Heroes (TCM documentary) (2006)
Late Night with David Letterman: guest Kirk Douglas (c.1990)
Love Letter to Jack Benny (5 February 1981)
MacNeil – Leherer Report (Tribute to John Wayne) (12 June 1979)
Merv Griffin Show (17 November 1980)

MSNBC "Time & Again" with host Jane Pauley - "Memories of John Wayne (1997)


Network Tributes to John Wayne, CBS, NBC, ABC, KTLA Los Angeles, California (June 1979)

No Guts, No Glory: 75 Years of Warner Brothers Award Winners (aka: Warner Brothers - No Guts, No Glory: 75 Years of Award Winners (1998)

Omnibus 25: John Ford (1992)

PM Magazine (16 Jan 1984)

Rowan and Martin's Past Christmas Present (1993)

Rowan and Martin's Special 25th Anniversary (1993)

Saturday at the Movies (1988)

Screen Legends: James Stewart (1 Sept 1983)

Sneak Previews: The Searchers & Star Wars (8 Sept 1983)

TBS "John Wayne Real Man" Music Video (c.1990)

TBS "Wake of the Red Witch Highlights" (c.1990)

TCM: Directed by John Ford Promo (c.2000)

TCM How The West Was Won commentary by Russ Tamblyn (c.2000)

TCM The Essentials with Peter Bogdanovich: Fort Apache (c.2000)

TCM The Essentials with Peter Bogdanovich: They Were Expendable (c.2000)

TCM The Essentials with Sidney Pollack: The Quiet Man (c.2000)

TCM The Essentials with Sidney Polack: Stagecoach (c.2000)

TCM The Man Who Shot Liberty Valance into with Joe Pantaliano (c.2000)

TCM Star of the Month: John Wayne with Harry Carey Jr. (c.2000)

TCM Word of Mouth: John Wayne with Maureen O'Hara (c.2000)


TV Week: Gold Logie Moments (c.1990)

When the West Was Fun (1979)

Woman to Woman (Two of John Wayne’s daughters appear and talk about their father) (22 Feb 1984)

World’s Funniest Commercial Goofs (17 Nov 1983)